



# The Larned A. Waterman Iowa Nonprofit Resource Center

*Helping strengthen community organizations*

## In This Issue:

Keynotes, Awards Highlight  
2013 Agenda .....1

Iowans Receive 5000th Point  
of Light.....1

FCC to Accept Radio Station  
Applications .....2

United Way of Midlands  
Plans Day of Caring.....2

Nonprofit Funding  
Opportunities .....3

Training Opportunities .....4

eNewsletter

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## Keynotes and Nonprofit Awards Highlight 2013 Summit Agenda

by Diane DeBok

Registration is open for the 2013 Iowa Nonprofit Summit. This year the Summit will be held on Wednesday and Thursday, November 6 and 7 at the Meadows Events and Conference Center in Altoona.

Two highlights of the Summit will be keynote speaker Betty Stallings on November 6 and the presentation of the Iowa Nonprofit Awards by Governor Terry Branstad on November 7.

Betty Stallings, MSW, is a trainer, speaker, consultant and author. She has written seven books as well as numerous articles and training curricula, all in the areas of volunteer management, fundraising, leadership and board development. She is president of Building Better Skills, an organization that aims to inspire and empower people to use resources as effectively as possible in order to achieve their missions.

Ms. Stallings' talk, "Capturing the Potential Impact of Today's Volunteers: Leading the Way", will explore six crucial components that have an impact on your success. She will also present a breakout session on November 7.

Ms. Stallings lives in Pleasanton,



California with her husband Charles. She has two daughters and four grandchildren. Her Web site is at [www.bettystallings.com](http://www.bettystallings.com)

Summit, *continued page 2*

## Iowans Honored with 5000th Point of Light

by W. Tyler Melling

In 1989, President George H.W. Bush established the Daily Point of Light Award. The world's largest volunteer service organization, Points of Light recognizes persons whose volunteer efforts make a marked difference in the world.

On July 15, 2013, President Obama and former President George H.W. Bush were present at an event in Washington, D.C. honoring Floyd Hammer and Kathy Hamilton of Union, Iowa as the recipients of the 5,000th Daily Point of Light Award.

Motivated by the starvation they witnessed during an HIV/AIDS mission in

Tanzania in 2004, Hammer and Hamilton started Outreach, Inc. They initially focused on sending packaged meals to Tanzania and East Africa, but later broadened the scope of Outreach to help relieve hunger at home in the United States. To date, Outreach has provided more than 230 million meals to children in over a dozen foreign countries and domestically.

In addition to fighting hunger, Outreach is helping communities in East Africa with water systems, medical

Light, *continued page 2*

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The yearly presentation of the Iowa Nonprofit Awards will take place on November 7. Governor Branstad will make the presentations. Nominations for the awards closed on September 6, but more information about award criteria may be found at <http://inrc.continuetolearn.uiowa.edu/>. From the choices at left, choose Iowa Nonprofit Awards.

The Principles and Practices (P&P) Institute will be presented again this year. Iowa Nonprofit Resource Center (INRC) Director Richard Koontz; Willard "Sandy" Boyd, INRC founder; and Jude West, also of the INRC will offer the P&P training in four sessions on Thursday, November 7. Those who complete the training on behalf of their nonprofit organizations may have their organizations listed on the INRC's Register of Accountability.

The Iowa Nonprofit Summit is made possible through collaboration with the Iowa Department of Management Grants Enterprise Management System (GEM\$), Iowa Commission on Volunteer Service, Iowa Council of Foundations (including Iowa Community Foundations), Larned A. Waterman Iowa Nonprofit Resource Center, Volunteer Centers of Iowa, and United Ways of Iowa.

An early bird registration fee of \$115 for one day or \$199 for both days of the conference is available through October 16. For information on tiered registration fees, accommodations, a full conference schedule, and more, visit [www.regonline.com](http://www.regonline.com)

The plenary keynote speaker will be announced soon. Watch the Summit Web site for that and other information as it becomes available.

Light, from page 1

training and equipment, and other sustainability projects. Hammer said, "For us, the old saying 'give a man a fish, and you feed him for a day; show him how to catch fish, and you feed him for a lifetime,' is a principle that guides us in all of our work from relief to development."

President Obama said of the couple, "If the purpose of this award is to celebrate Americans who work to make our country and world a better place—not for their own advantage or for any ulterior motive, but just to serve, pure and simple—I cannot think of anyone more deserving than Kathy Hamilton and Floyd Hammer. Today we can say that our country is a better place and a stronger force for good in the world..."

Michelle Nunn, CEO of Points of Light, spoke of the newest Daily Points of Light: "Kathy Hamilton and Floyd Hammer are inspiring examples of people who saw a problem and didn't hesitate to step up and try to solve it. Their work has done so much to create healthier and happier lives for children, and they are the walking definition of points of light."

You can find out more about Outreach at [www.outreachprogram.org](http://www.outreachprogram.org) or follow them on Twitter @Outreachprgm.

## FCC to Accept Low-power Radio Station Applications in October

The Federal Communications Commission (FCC) will accept applications from nonprofit organizations for low-power, FM radio stations from October 15-29.

This is the first time in ten years that local groups can apply for these station licenses.

The stations transmit less than ten miles in any direction but have the potential to reach an entire town or suburb. In large cities, one station could reach thousands of listeners. Thus these stations provide an affordable and manageable opportunity to bring locally relevant programming and information to communities.

Applications must be filed online at the FCC's website at <http://www.fcc.gov/document/lpfm-window-open-october-2013-revised-form-318-released>

Background information and an applicant checklist are available at the Prometheus Radio Project Web site at [http://www.prometheusradio.org/FCC\\_Update\\_June2013](http://www.prometheusradio.org/FCC_Update_June2013)

## United Way of the Midlands Plans Day of Caring

United Way of the Midlands (UWM) is organizing a Day of Caring for October 18, 2013 in the Omaha, Nebraska and Council Bluffs, Iowa area. This is an annual volunteer service event open to anyone in the community who is interested in participating in a day of volunteering throughout the metropolitan area.

The day promotes the spirit and value of volunteerism, increases the awareness of local agencies and demonstrates what people working together can accomplish.

Nonprofits have an opportunity to share their mission and to complete various projects. Volunteers get a first-hand look at the services provided by the nonprofit organizations in the community.

For more information, visit the UWM Web site at <http://www.unitedwaymidlands.org/> and under the Volunteer tab, choose Day of Caring.

### Other Iowa Point of Light Recipients

For a list of other Iowans who have received recognition through Daily Points of Light, see our Web site at [http://inrc.continuetolearn.uiowa.edu/updates/2013/la\\_pts\\_light.pdf](http://inrc.continuetolearn.uiowa.edu/updates/2013/la_pts_light.pdf)

# Nonprofit funding opportunities

In each issue of the INRC Quarterly we feature four funding opportunities for Iowa nonprofits. If your nonprofit is a funder and you'd like to be listed, please let us know.

## The Greater Cedar Rapids Community Foundation

**Grant program:** Endowment Challenge Capacity Grant Fund

**Grant description:** Build sustainable funding for high performing nonprofits. Recipients must match gift within five years of receipt.

**Funding amounts:** Up to \$25,000

**Eligible grantees:** Nonprofits in Linn County that have had the IRS determination letter for 501(c)(3) status for at least seven years.

**Grant application deadline:** July 15

**For more information:** The Greater Cedar Rapids Community Foundation Web site at:

<https://www.gcrf.org/gcrf/GrantSeekers/FundingOpportunities/CapacityGrantsFund/tabid/649/Default.aspx>

## The Wellmark Foundation

**Grant program:** MATCH Grants (Matching Assets to Community Health)

**Grant description:** The overarching opportunity this MATCH funding offers is to create and resource healthy community demonstrations to evaluate the effects of a full complement of health-promoting policies and programs.

**Funding amounts:** Maximum of \$50,000

**Eligible grantees:** Preference for multi-county or statewide organizations with issues in grant program areas, especially if they are working with such things as local school districts, local health departments, etc. See <http://www.wellmark.com/foundation/apply/RFP.pdf>

**Grant application deadline:** For 2013, letter of interest was due on April 30. Grant cycle dates for 2014 are not yet set. For more information: <http://www.wellmark.com/foundation/apply/timeline.htm>

## Claude W. & Dolly Ahrens Foundation

**Grant programs:** Community Support Services, Dolly Ahrens Achievement Scholarship, Lend a Hand, and others.

**Grant description:** Focus on projects in the areas of parks and recreation, education, and health.

**Funding amounts:** \$1,000 to \$500,000

**Eligible grantees:** Nonprofits primarily in Grinnell area.

**Grant application deadline:** Varies

**For more information:** <http://www.ahrensfamilyfoundation.org/pages/grantfunding.html>

## Qwest Foundation

**Grant program:** Education

**Grant description:** Focus on enriching the lives of children by supporting solid pre-K-12 educational programs. Educating children is the cornerstone for building strong and enlightened communities.

**Funding amounts:** \$5,000 to \$10,000

**Eligible grantees:** Organizations must be designated as a 501(c)(3) organization by the IRS or be a governmental entity such as a public school district. Preference is for organizations that deliver effective programs, provide measurable outcomes and demonstrate financial stability.

**Grant application deadline:** Requests reviewed on ongoing basis.

**For more information:** See Web site at <http://shop.centurylink.com/about/company/community/foundation.html>

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# Training Opportunities

## Starting an Iowa Charitable Nonprofit

**Date:** October 12, 8 a.m.-4 p.m.

**Cost:** \$50 per person, payable by check.

**Location:** Boyd Law Bldg., University of Iowa College of Law, Iowa City, IA

**For details:** Telephone 866-500-8980 (toll free) or 319-335-9765 or e-mail [brenda-steinmetz@uiowa.edu](mailto:brenda-steinmetz@uiowa.edu)

### Registration form at:

<http://inrc.continuetolearn.uiowa.edu/updates/2013/Start%20NPO%20reg%20form%2010-12-13.pdf>

## Iowa Nonprofit Summit

**Date:** November 6-7

Speakers, breakout sessions and networking for nonprofit professionals and volunteers. Also, keynote speakers and Iowa Nonprofit Awards presentations.

**Location:** The Meadows Events and Conference Center, Altoona, IA.

**For details and to register:** See [www.regonline.com/npsummit2013](http://www.regonline.com/npsummit2013). Also see story on page 1.

## Iowa State University Nonprofit Management Academy

Cost for all workshops is \$70. CEU credit for additional fee.

All sessions meet 9 a.m. to 4 p.m. at Greater Cedar Rapids Community Foundation, 324 3rd St SE, Cedar Rapids.

Information and registration at <http://www.extension.iastate.edu/linn/news/nonprofit-management-academy-2013>

**Nonprofit Board Engagement** - September 26

**Instructors:** Richard Koontz, Jude West and Sandy Boyd, Larned A. Waterman Iowa Nonprofit Resource Center, University of Iowa.

**Nonprofits and Social Media** - October 24

**Instructor:** Christoph Trappe, United Way of East Central Iowa

**Inclusion-Cultural Competence** - November 21

**Instructor:** Himar Hernandez, Iowa State University Extension



## About Our Organization

The Larned A. Waterman Iowa Nonprofit Resource Center is a University of Iowa interdisciplinary collaboration created to make more accessible educational and service programs focused on strengthening the operational capacity of Iowa nonprofit organizations.

The INRC works collaboratively with government agencies, nonprofit organizations and educational institutions to impart new knowledge through activities

and provide information and training resources to help nonprofit organizations and interested persons throughout Iowa. We seek to build the capacity and develop the effectiveness of community-based organizations and enhance the overall effectiveness of local organizations in building communities.

The INRC also introduces students to the nonprofit sector and develops their sense of public and community service.